

Northwest Beef. Beyond Belief.

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Always tender, always juicy, Double R Ranch is our premium brand of grain-fed beef with a flavor as bold as the West. Our cattle are carefully raised by our network of family ranchers from around the Northwest. These proud men and women share our Western values and traditions—and most importantly, our mission to produce exceptional beef from ranch to table.

About the Ranch

The Double R Ranch itself sits on 70,000 breathtaking acres in the Okanagan region of Washington State. Named after our founder Robert Rebholtz, Sr., it represents the heart and soul of the company. The Rebholtz's family roots are in ranching, and they take great pride in continuing their support of local family farms and ranches throughout the Northwest.

Only in the Northwest

The mild climate, open spaces, and the abundance of natural resources in the Pacific Northwest provide for cattle health and comfort. Additionally, the temperate

climate increases access to a diverse range of sustainable feed ingredients, including wheat, corn, barley, potatoes, and hay. All of this allows us to deliver consistently delicious Double R Ranch Northwest Beef.

Only USDA Choice and Higher

Double R Ranch beef is hand-selected to include only USDA Choice and higher levels of marbling. With unmatched consistency, our Double R Ranch Signature program was the first in the U.S. to be certified as Top 1/3 Choice. Additionally, we offer a Double R Ranch USDA Prime grade program representing only the top end of the USDA marbling scale.





